

# *East Longmeadow Planning Board*

*60 Center Square*

*East Longmeadow, Massachusetts 01028*

*since 1894*

*Telephone: (413) 525-5400- extension 1700 - Facsimile (413) 525-1656*

*Ralph Page, chair*  
*Michael Carabetta, vice chair*  
*Tyde Richards, clerk*

*George Kingston*  
*Deborah Bushnell*  
*robyn d. macdonald, director*  
*rmacdonald@eastlongmeadowma.gov*

## Minutes of March 22, 2016

Present were: Chair, Ralph Page; Vice Chair, Michael Carabetta; Clerk, Tyde Richards, George Kingston and Deborah Bushnell.

### Public Hearing Special Permit Brookdale East Longmeadow, 741 Parker Street

Chair, Ralph Page opened the public hearing for Brookdale East Longmeadow f/k/a Emeritus at East Longmeadow, 741 Parker Street.

Clerk, Tyde Richards read the legal notice into the record.

Mr. Page addressed the Board for any comments.

Mr. Kingston said that the only change is in the name of the ownership and the rest of the Special Permit is staying the same so all they will need is a sign permit for their new name.

Ms. Macdonald said that they received one sign permit but they are going back forth and because they have more than one. She said that they came in for the change of sign which was premature prior to their actual change of name and the Board approved the ground sign but they also have other signs.

Mr. Page said before they change any signs they need to come in with sign permits and addressed the audience for any questions. There being none and upon motion duly made by Michael Carabetta and seconded by George Kingston, the Board voted unanimously (5-0) to close the public hearing. Upon motion duly made by Michael Carabetta and seconded by George Kingston, the Board voted unanimously (5-0) to approve the Special Permit for Brookdale East Longmeadow, 741 Parker Street.

### Request for Signage – PMK Nail Salon, 52 Shaker Road

Clerk, Tyde Richards read a Request for Signage from PMK Nail Salon, 52 Shaker Road.

After review of the proposed signage and upon motion duly made by Michael Carabetta and seconded by Deborah Bushnell, the Board voted unanimously (5-0) to approve the ground sign measuring 27"x 36" for a total of 6.75 square feet and the building sign

measuring 124" x 12" for a total of 10.33 square for PMK Nail Salon, 52 Shaker Road conditioned upon the applicant obtaining a sign permit from the Building Inspector.

Request for Signage – Brush Salon, 44 Harkness Avenue

Clerk, Tyde Richards read a Request for Signage from Brush Salon, 44 Harkness Avenue.

After review of the proposed signage for Brush Salon, 44 Harkness Avenue the Board determined that the measurements were not correct for the awning because under the by-laws it's not supposed to project more than 12" off of the building. Further the measuring was incorrect also.

Mr. Page said that the proposed awning projects 24" and asked the Board their thoughts on it.

Mr. Carabetta said that it looks like it is trying to project over a doorway.

Mr. Kingston said if it does project over a doorway they need to know what the intent is for the projection and thinks they need to redo the sign application because it is not accurate.

After further discussion the Board determined to send the application back to the applicant and they provide the Board with the correct information.

Request for Signage – HUB International, 94 Shaker Road

Clerk, Tyde Richards read a Request for Signage from HUB International, 94 Shaker Road.

After review of the proposed signage and upon motion duly made by George Kingston and seconded by Michael Carabetta, the Board voted unanimously (5-0) to approve the ground sign measuring 48"x 45" for a total of 15 square feet and the building sign measuring 3' x 10' for a total of 30 square feet for Hub International, 94 Shaker Road conditioned upon the applicant obtaining a sign permit from the Building Inspector.

Waiver of Site Plan Review Approved

Classic Installations, 18 Edwill Road – home office

With no further business and upon motion duly made by Michael Carabetta and seconded by George Kingston, the Board voted 5-0 to adjourn at 6:15 p.m.

For the Board,

Tyde Richards, Clerk