

East Longmeadow Board of Health Agenda
 Thursday, February 23, 2017; 12:00-1:00 at 60 Center Sq.

Board of Health Members Present: Karen Robitaille, R.N., Dr. Sarah Perez McAdoo.
Health Staff Present: Aimee Petrosky
Visitor: Gail Gramrossa

Topic	Discussion/Action Taken/Decision Made
Call to order and Chair Announcements	12:00 Meeting Called to order
New Business	
Meet with Gail Gramrossa to discuss messaging for recreational marijuana ban.	<p>Karen Robitaille and Sarah Perez McAdoo discussed potential collaboration with Gail Gramrossa of Collaborative of Educational Services.</p> <p>This discussion included best practices for a marketing campaign around the ban, possible participants in the community forum, and community resources and leaders to involve.</p> <p>Groups mentioned include faith leaders, retirement communities, COA, and social groups such as ELKS and VFW's.</p> <p>Inclusion of other groups involved in the community. Moderator, tables, greeter etc.</p> <p>Discussed potential opposition to the proposal and how to prepare for that.</p> <p>Discussed the importance of a clear concise media response.</p>

Upcoming Meetings/Events:

- ✓ **Next Board of Health meeting is February 23, 2017 @ 5:30 PM**

MINUTES APPROVED AT THE BOARD OF HEALTH MEETING ON MONDAY February 23, 2017



Dr. Kevin Hinchey, Clerk of the Board