



Dear Parent:

Part of what makes our school community so exceptional is the wonderful support we receive from our students' families. We know exactly how important your children's education is to you, because it's just as important to us. Now, we are bringing you the opportunity to support our school in an easy and effective way — simply by doing your everyday grocery shopping.

With the Education Express® Program, sponsored by Big Y® World Class Markets®, you can help us earn valuable educational supplies — absolutely FREE. When you purchase specially marked products at Big Y stores, our school will earn points that we can then redeem for educational supplies. It sounds simple, because it is.

Signing up with Education Express is as easy as 1-2-3:

1. Sign up online at bigy.com/educationexpress, at the cash register or fill out an Education Express Shopper Enrollment Form. Select our school to receive the points you earn when you use your Express Savings Club® or Silver Savings Club® card. You will need our school's four-digit ID number, which can be found at the bottom of this letter. You can return the Shopper Enrollment Form to our school or drop it off at any Big Y Customer Service Desk.
2. Purchase specially marked Education Express items at Big Y — just look for the school bus logo on the shelf tag that shows how many points each item is worth. Be sure to use your Express Savings Club or Silver Savings Club card at checkout. Big Y will automatically tally your award points and print them on your receipt each time you shop.
3. The more points you earn, the greater the benefit to our school. We'll be able to redeem points for valuable educational supplies — everything from electronics to classroom supplies to books. Encourage family and friends to sign up, too, and support our school.

As an added bonus for you during the first three months of the program (10/4/12 – 1/2/13), every time you earn 1,000 points you will receive 1 FREE Big Y gold coin. So it pays to sign up early!

I hope you'll join us by participating in this incredible program. It's our goal to make our school the absolute best it can be and to ensure that all of our students reach their full potential.

Sincerely,

School Principal

ID #