

# East Longmeadow Earth Day Clean-up

Saturday, April 8<sup>th</sup> 9:00 am



Join local businesses & sponsor the East Longmeadow Earth Day Cleanup. It is an opportunity to showcase your business & most importantly, come together as a community to take care of our own backyard.

*“We didn’t make this mess, but we can do something about it!”*

## Greenest Sponsor \$500 donation

- Link to your URL from the Earth Day Website, logo & business description
  - Your logo on Earth Day Tote Bag
- Your logo on display at event kick off and Family Library Kick-Off

## Greener Sponsor

\$250 donation

- Link to your URL on E.L. Earth Day Website with logo and business description
- Your logo on display at event kick off

## Green Sponsor

\$100 donation

- Link to your URL on E.L. Earth Day Website with logo

To register, volunteer or become a sponsor text #ELEarthDay

Erin Chrusciel at 413-348-0505



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No matter what your budget, availability, or business size, you can participate in Earth Day. Choose as many options as you can. We appreciate any help.

## 1. Become a sponsor

Donate at the \$100, \$250 or \$500 level. Funds go to the town of East Longmeadow Earth Day Earth Day fund so we can purchase supplies, tote bags with logo designed by our E.L. Elementary student winner & provide a fun experience for volunteers do this each year. Please make check out to *Town of East Longmeadow- memo "Earth Day"* It is a fully tax-deductible donation. **Donations & logos due by March 15<sup>th</sup> to be included on tote-bags.**

## 2. Donate a prize

There will be prizes for various clean-up teams including the largest team, largest organization, best team name, best #ELEarthDay post, weirdest trash etc.

## 3. Create a team

Register under your business name & be part of the cleanup. You will be provided bags for trash and recycling. Collect trash in town and leave it at one of the designated spots & the DPW will collect them. Register early to get an Earth Day tote bag as they are limited to the first 100 volunteers.

## 4. Brag about your GREEN Business

If you have solar panels, compost, or other Earth Friendly business practices, join us to share your story at our kid-friendly Kick-Off party at the library on Wednesday April 5, 4-6

## 5. Spread the word

We need eyeballs! Place flyers in your window and customer facing areas, spread the word on social media, tell your friends, clients & neighbors.

## 6. Help us organize

We are always looking for generous volunteers of any age!

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