

## Action Plan for a Dementia Friendly East Longmeadow

### TIMELINE

PROPOSED ACTION	RESPONSIBILITY	ACTION DUE
Request a Town Council Resolution in support of Dementia Friendly East Longmeadow Initiative	Erin Koebler	Complete - 1/19/2022
Planning Meeting with Mass Councils on Aging - Patty Sullivan Program Manager, Patricia Gendron and Erin Koebler, and Susan McNulty in attendance	Erin Koebler Patricia Gendron Patty Sullivan Susan McNulty	Action Due Complete - 1/25/2022
EDUCATION Brochure  Tagline - "let's not forget those who won't remember our kindness"	Leah Weaver	Complete- 2/18/2022

<b>PROPOSED ACTION</b>	<b>RESPONSIBILITY</b>	<b>ACTION DUE</b>
<b>Formation of Action Team</b> Attendance from community sectors. Choose Action Team Chairperson	<b>Erin Koebler</b>  <b>Patricia Gendron</b>  <b>Leah Weaver</b>	<b>Complete - 3/15/2022</b>
<b>BUDGETING</b> Formation of budget to ensure all areas of action and costs are captured. Initial costs identified: - 2022 Spring Kickoff - Advertising - Printing brochures - Table skirt - Signs	Action Team	<b>Complete May 2022</b>
<b>Kick off Breakfast</b> COA will host this event Patty Sullivan, Megan Lemay from Alzheimer’s Assoc, Senator Eric Lesser, other legislators and more will be invited. - Short Presentation - Brochures handed out to all attendees - Videotaped for future broadcast on ELCAT Public Access -Sign up for Dementia Friends training	Action Team	<b>Complete 4/14/2022</b>
<b>Community Education</b> COA will host an “Erasing the Stigma” Dementia Program	COA	<b>Complete May 19, 2022</b>

<b>PROPOSED ACTION</b>	<b>RESPONSIBILITY</b>	<b>ACTION DUE</b>
<p><b>PROPOSED ACTION</b>  <b>INFORMATION GATHERING FOR DATABASE - TOWN CENSUS</b>  Questionnaire included with town census asking residents to inform first responders who is living with dementia and who to call. Questionnaire to also be provided either in person, posted on town website, at EL Housing, and in other locations with heavy foot traffic.</p>	<p>Dan Atwater   Action Team Clerk</p>	<p>First meeting 5/25/2022   <b>Sent in Census Mailing 1/2023</b></p>
<p><b>PROPOSED ACTION</b>  <b>PROPOSED ACTION</b>  <b>INFORMATION GATHERING FOR DATABASE - TOWN CENSUS</b>  Questionnaire included with town census asking residents to inform first responders who is living with dementia and who to call. Questionnaire to also be provided either in person, posted on town website, at EL Housing, and in other locations with heavy foot traffic.</p>	<p>Dan Atwater   East Longmeadow Fire Department   COA Director of Community Services   Greater Springfield Senior Sevices   Senior Service Providers - inc. Housing, Assisted Living</p>	<p><b>ACTION DUE</b>   Complete - First meeting September 2022</p>
<p><b>PROPOSED ACTION</b>   <b>EDUCATION</b>  Community Education on Dementia by Alz. Association volunteer at Library</p>	<p><b>RESPONSIBILITY</b>   Library Staff   Als. Assoc</p>	<p><b>ACTION DUE</b>   <b>June 15, June 29, and July 6, 2022</b></p>
<p><b>PROPOSED ACTION</b>   <b>EDUCATION</b>  Library Display</p>	<p><b>RESPONSIBILITY</b>   Library Staff</p>	<p><b>ACTION DUE</b>   <b>Complete - Summer 2022</b></p>

PROPOSED ACTION	RESPONSIBILITY	ACTION DUE
<p><b>Dementia Friends Training</b> COA will host a Dementia Friends training for the community as a next step after Kick off.</p>	<p>Erin Koebler Mark Nutting</p>	<p><b>Complete 7/2022 and ongoing</b></p>
<p><b>PROPOSED ACTION</b></p> <p><b>TRAINING</b> <b>First Responder Training / EMS &amp; Fire</b> Training to be provided by Alzheimer’s Association. 12-15 attendees required. Seats also available for Police personnel.</p>	<p><b>RESPONSIBILITY</b> <a href="#">Erin Koebler</a> Chris Beecher Alz. Assoc.</p>	<p><b>ACTION DUE</b></p> <p>Alz. Association is holding virtual trainings June 22 and June 30</p>
<p><b>PROPOSED ACTION</b></p> <p><b>TRAINING</b> <b>Police Force Training</b> Police staff will sit in on 1st Responder training.</p>	<p><b>RESPONSIBILITY</b></p> <p>Dan Atwater Erin Koebler Alz. Assoc</p>	<p><b>ACTION DUE</b></p> <p>Alz. Association is holding virtual trainings June 22 and June 30</p>
<p><b>PROPOSED ACTION</b></p> <p><b>TRAINING</b> <b>Virtual Dementia Experience</b> Partners at East Village Place will become facilitators of the Virtual Dementia Experience and hold regular experiential trainings for members of the community.</p>	<p><b>RESPONSIBILITY</b></p> <p>Sherry Mayer Erin Koebler</p>	<p><b>ACTION DUE</b></p> <p>September 2022</p>
<p><b>PROPOSED ACTION</b></p> <p><b>AWARENESS - East Longmeadow School Dept</b></p> <p>Dementia Friends and Dementia Experience Training for Leadership Team</p>	<p><b>RESPONSIBILITY</b></p> <p>Alz.association Erin Koebler Gordon Smith</p>	<p><b>ACTION DUE</b></p> <p>Fall 2022</p>

<p><b>PROPOSED ACTION</b></p> <p><b>EDUCATION</b> Public Service Announcement (PSA) or podcast related to Dementia Friendly East Longmeadow. This will include a brief explanation of what dementia is, an ideal dementia friendly community and how we can all help.</p>	<p><b>RESPONSIBILITY</b></p> <p>ELCAT</p>	<p><b>ACTION DUE</b></p> <p>Completed Fall 2022</p>
<p><b>PROPOSED ACTION</b></p> <p><b>Community Education Forum</b> Forum of local geriatric care experts to be held in the community.</p>	<p><b>RESPONSIBILITY</b></p> <p>CM- Sharon O'Connor?  Physician - Dr. May Awkwil  Caregiver - Ed Fitzgerald  Elder Law Attorney</p>	<p><b>ACTION DUE</b></p> <p>Completed September 14, 2022</p>
<p><b>PROPOSED ACTION</b></p> <p><b>TRANSPORTATION</b> Tri Town Trolley Driver training</p>	<p><b>RESPONSIBILITY</b></p> <p>Alz. Association  Tri Town Trolley staff</p>	<p><b>ACTION DUE</b></p> <p>When training is next offered</p>
<p><b>PROPOSED ACTION</b></p> <p><b>AWARENESS</b> <b>Dementia Friendly/Alz. Association Walk to End Alz. Team Fundraiser</b> Picnic lunch at Pleasant View Center, Dementia Friendly East Longmeadow/Walk to End Alzheimers informational session, ice cream social</p>	<p><b>RESPONSIBILITIES</b></p> <p>Y  Tri Town Team  EL COA  Alz. Assoc Walk  Action Team</p>	<p><b>ACTION DUE</b></p> <p>Complete July 15, 2022  Walk scheduled September 25, 2022</p>

<p><b>PROPOSED ACTION</b></p> <p><b>TRAINING</b> Town Employees</p>	<p><b>RESPONSIBILITY</b></p> <p>Alz. Association - Mark Nutting</p> <p>Town Employees</p>	<p><b>ACTION DUE</b></p> <p>Completed 11/22, 1/23</p>
<p><b>PROPOSED ACTION</b></p> <p><b>TRAINING</b> Private Sector - 4 part series with the EL Library</p>	<p><b>RESPONSIBILITY</b></p> <p>Alz. Association</p> <p>Action Team</p>	<p><b>ACTION DUE</b></p> <p>Completed 9/22, 10/22, 11/22, 12/22</p>
<p><b>PROPOSED ACTION</b></p> <p><b>TRAINING</b> Private Sector - businesses, library, banking, etc. Other forms of delivery may be needed to reach all community sectors</p>	<p><b>RESPONSIBILITY</b></p> <p>Alz. Association</p> <p>Action Team</p>	<p><b>ACTION DUE</b></p> <p>Clergy- Completed 1/31/2023</p> <p>Ongoing</p>
<p><b>PROPOSED ACTION</b></p> <p><b>DECAL FOR DISPLAY POST TRAINING</b></p> <p>Modified Dementia Experience Training for Art Students</p> <p>"We Are Dementia Friendly" decal to be displayed on public sector and private businesses, designed by ELHS students.</p> <p>*Alzheimers Assoc does have decal for First Responders.</p>	<p><b>RESPONSIBILITY</b></p> <p>Alz. Assoc</p> <p>Action Team</p> <p>School Dept</p>	<p><b>ACTION DUE</b></p> <p>Fall 2022</p>

<p><b>PROPOSED ACTION</b></p> <p><b>SIGNAGE &amp; ACCESSIBILITY</b> Once designated create and post signs for Dementia Friendly 'safe place'</p>	<p><b>RESPONSIBILITIES</b></p> <p>Y Action Team</p>	<p><b>ACTION DUE</b></p> <p>Ongoing</p>
<p><b>PROPOSED ACTION</b></p> <p><b>TRAINING</b> <b>Private Sector</b> - Community Education series - Encountering Demetina at Home and our Community</p>	<p><b>RESPONSIBILITY</b></p> <p>Alz. Association Action Team</p>	<p><b>ACTION DUE</b></p> <p><b>Completed 4/23</b></p>
<p><b>PROPOSED ACTION</b></p> <p><b>TRAINING</b> <b>Private Sector</b> - Community Education series - 10 Warning Signs of Alzheimers, Effective Communication Strategies</p>	<p><b>RESPONSIBILITY</b></p> <p>Alz. Association Action Team</p>	<p><b>ACTION DUE</b></p> <p><b>Completed 6/23, 7/23</b></p>
<p><b>PROPOSED ACTION</b></p> <p><b>TRAINING</b> <b>Private Sector</b> - 2 part Community Education series with the EL Library</p>	<p><b>RESPONSIBILITY</b></p> <p>Alz. Association Action Team</p>	<p><b>ACTION DUE</b></p> <p><b>Completed 9/23,10/23</b></p>
<p><b>PROPOSED ACTION</b></p> <p><b>AWARENESS</b> <b>Dementia Friendly/Alz. Association Walk to End Alz. Team Fundraiser</b> Picnic lunch at Pleasant View Center, Dementia Friendly East Longmeadow/Walk to End Alzheimer's informational session, ice cream social</p>	<p><b>RESPONSIBILITY</b></p> <p>Tri Town Team EL COA Alz. Assoc Walk Action Team</p>	<p><b>ACTION DUE</b></p> <p><b>Complete July 15, 2022</b> <b>Walk completed October 2023</b></p>
<p><b>PROPOSED ACTION</b></p> <p><b>Listening Sessions</b> Hold a series of 3 Community Age and Dementia Friendly Listening Session</p>	<p><b>RESPONSIBILITY</b></p> <p>EL COA Pioneer Valley Planning Commission (PVPC) Action Team</p>	<p><b>ACTION DUE</b></p> <p><b>Completed 10/23, 11/23, 12/23</b></p>

<b>PROPOSED ACTION</b>	<b>RESPONSIBILITY</b>	<b>ACTION DUE</b>
<b>Age and Dementia Friendly Survey</b>	EL COA  Pioneer Valley Planning Commission (PVPC)  Age and Dementia Friendly Task Force	<b>Completed 2/2024</b>
<b>Age and Dementia Friendly Recommendations and Action Plan</b>	EL COA  Pioneer Valley Planning Commission (PVPC)  Age and Dementia Friendly Task Force	Spring 2024
<b>Series of Dementia Friendly fundraising events with Hampden and Longmeadow COAs</b>	EL COA  Tri Town Team Walk to End Alzheimer's Regional Team	Summer-Fall 2024
<b>Form a Memory Cafe at the East Longmeadow COA</b>	EL COA  FallonHealth PACE Program	Fall 2024